

CULT VISION

CULT COLLABORATION for Clerkenwell Design Week Fringe Festival 2018:

For Clerkenwell Design Week, CULT VISION COLLABORATIONS present their bespoke programmable furniture. Conceived by CULT VISION founder Panos Nicolaou, designed and built by Peter Cathersides and enhanced with built-in tech by Justin Nowell. The programmable eyewear displays on show at the CULT VISION store are fun and can be easily adapted to serve other commercial or home uses. This is the first of several planned collaborations, and the team are on hand to meet and talk with visitors and potential clients about their work.



Visit the Cult Vision store during Clerkenwell Design Week 22-24 May to experience the creative collaboration between the founder Panos Nicolaou, designer maker Peter Cathersides and creative technologist Justin Nowell. Every element has been designed, prototyped and built here in London.

Notes to editor:

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CULT COLLABORATION for Clerkenwell Design Week Fringe Festival:

Date: From 22-24th of May 2018 / 9 am – 5 pm

Address: Cult Vision, 14 Goswell Road, London EC1M 7AA

About Cult Vision:

At Cult Vision, we curate an exclusive collection of cult eyewear brands; original frame designs, made from the best quality materials and the finest craftsmanship. Our eyewear is chosen from a handful of independent, carefully selected, design and craft-led brands – all with a story behind them.

Email: Marianne@cultvision.com / Panos@cultvision.com

Website: www.cultvision.com

About Justin Nowell:

In recent years Justin Nowell has carved out a role for himself as a creative technologist. He has conceived, developed and built creative technological experiential solutions for several companies including: Google, Sky, Marc Jacobs, Pandora and Grolsch. Justin has delivered projects from the largest to the smallest build, from London to Berlin to Texas.

Email: Justin@technicality.co.uk

Website: www.atechnicality.co.uk

About Peter Cathersides:

Peter Cathersides is a designer, production manager and occasional maker. He is fascinated with the antithetical polars the design field offers; the tactile combined with the digital, the craft with the industrial. He sees design as understanding people and art as telling stories.

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